

Rainier Valley Radio/KVRU 105.7 FM

Request for Program Ideas

Rainier Valley Radio is seeking radio programming ideas/proposals from all interested Southeast Seattle residents and organizations in preparation for internet streaming in March 2016 and on-air broadcasting in mid-2017. Proposals can be in the initial idea stage or include specific details. Technical expertise is not a requirement as training will be provided for you to broadcast your program. Not everyone wants to be on the air, so you do not necessarily need to broadcast your program ideas.

History of Rainier Valley Radio

In response to community requests, SouthEast Effective Development (SEED) applied for a low power FM Radio license in October 2013 and received a construction permit in September of 2014. Our internet station is currently located in a storefront in the Rainier Court community. The address is: 3642 33rd Ave. S. Suite C-5, Seattle, WA 98144. Rainier Valley Radio is a program of SEEDArts and operated in collaboration with a Community Leadership Council on behalf of the Southeast Seattle community.

Mission

Rainier Valley Radio is a culturally diverse, listener-supported radio station and media center that informs, educates and entertains through locally created and community-supported content.

Request for Programming

Rainier Valley Radio is seeking radio program ideas from the Southeast Seattle community. Anyone and everyone can submit an idea (please see format below). We hope to collect all sorts of ideas, for all types of programming: news, music, emergency preparedness, health & safety, visual arts, theater, comedy, cultural and civic programs, education, youth issues, nature, etc. We are seeking multi-lingual programs from diverse populations, including youth, seniors, LGBT, etc.

Timeline

We expect to start streaming RVR programming in March 2016 and get on the air in 2017. We will be reviewing programming on a quarterly basis. Deadline for this round is **March 31, 2016**.

Program Details

Let us know what you will need help with. We've listed some areas. If you want to submit an idea only, but do not want to be on the air, let us know. If you do want to be on the air, we will provide training.

Ranking

Proposals will be ranked on demographic profile, authenticity (speaking for ourselves), creativity, inclusion, community building.

Other factors will include production work needed, amount of time applicant will commit to production and cultural representation.

Application Format

We would like to collect and review all proposals so we prefer them in a similar format. Please type or handwrite. If you are unable to submit in this format, please email the contact below and make other arrangements.

Name of Applicant/Group:

Email:

Phone :

Name of Proposed Program:

Previous Experience (radio, storytelling, music, public speaking, cultural programming, etc):

Synopsis of Proposal (add additional sheets if needed):

Length and frequency of Proposed Program:

Indicate whether your show will be live or pre-recorded and the level of production support required:

_____ Live _____ Pre-recorded

_____ Ready to go

_____ Need access to production studio

_____ Need training (Please specify, for example: recording, editing, live production, broadcasting)

Details (list of topics addressed, language, how much music, commentary, etc):

Please include any current or previous samples of your work or proposed idea, if you like. Note: we will not be able to return samples so don't send originals. Please send your application to: RVR Program Committee, SEEDArts, 5117 Rainier Ave. S., Seattle, WA 98118 or email to: Programs@RainierValleyRadio.org. Please call Tony Benton, RVR Interim Station Manager at 206.280.3690 for additional information.